

Willhight.Com: Radio Market Audience Estimate Data

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Daypart: Monday-Sunday, 6am-Midnight
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Rank

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	3	2	2	10	9	8	12	14	11	18	2	2	2	6	1
KEYW FM	2	5	5	21	21	2	3	3			5	6	6	17	17
KFAE FM	11	11	11	15	3	7	7	7	8	5	11	14	17	15	6
KFLD AM	15	19	19	18	18						10	16	15	13	11
KGDC AM		17	13	12	10			16	10	12		13	10	10	8
KGTS FM	6	6	6	5	7	12	9	8	4	2	4	4	4	11	
KIOK FM	7	8	8	14	20	5	5	5	13	13	7	8	9	9	
KLRF FM		14	15	9	5		15	15	12	10		12	13	5	4
KNLT FM	13	16	17	17	15	9	10	11	7	11			19	19	14
KONA AM			20	19	17					19			16	14	12
KORD FM	4	4	3	2	6	4	2	2	6	3	8	9	8	4	13
KRKL FM	8	9	9	7	14	3	4	4	1	9					15
KTEL AM		18	21	20	19		16	18	18	17		15	18	16	16
KUJ AM	12	12	16	13	13		14	17	17	16	9	10	11	8	9
KUJ FM	1	1	1	6	12	1	1	1	2	4	1	1	1	18	
KUJJ FM	9	10	10	3	4		17	19	14	6	6	5	5	2	7
KUMA FM	14	15	18	16	16	10	8	9	5	8					
KWHT FM		13	12	4	1		13	10	3	1		11	12	12	10
KWWS FM		20	14	8	2		18	12	9	7			14	7	3
KXRX FM	5	3	4	1	11	11	11	13	15	14	3	3	3	1	5
KZHR FM	10	7	7	11	8	6	6	6	16	15		7	7	3	2
PUR	4618	6636	7369	5057	4550	1980	3090	3452	2412	2484	2638	3546	3916	2645	2066