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Daypart: Monday-Friday, 6am-7pm
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	12+	18+	25+	35+	50+	12+	18+	25+	35+	50+	12+	18+	25+	35+	50+
	Per	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	1213	1213	682	561	200	182	182	182	62		1030	1030	499	499	200
KEYW FM	25	25	12	12		12	12				12	12	12	12	
KFAE FM	690	690	628	547	404	478	478	416	335	252	212	212	212	212	152
KFLD AM	28	28	28								28	28	28		
KGDC AM	354	354	354	354	198	184	184	184	184	184	171	171	171	171	14
KGTS FM	997	997	529	445	214	464	464	445	445	214	533	533	83		
KIOK FM	612	552	428	135	24	319	259	135	135	24	293	293	293		
KLRF FM	294	294	294	294	54	75	75	75	75	10	219	219	219	219	45
KNLT FM	317	317	317	236	97	265	265	265	185	64	52	52	52	52	33
KONA AM	263	263	263	263	126	48	48	48	48	48	216	216	216	216	79
KORD FM	467	443	443	402	142	324	301	301	301	120	143	143	143	101	22
KRKL FM	838	838	634	350	350	767	767	563	279	279	71	71	71	71	71
KTEL AM	193	193	193	193	67	152	152	152	152	67	41	41	41	41	
KUJ AM	574	574	574	491	347	190	190	190	190	78	384	384	384	301	268
KUJ FM	2013	1924	787	389	213	915	826	710	346	170	1098	1098	77	43	43
KUJJ FM	948	948	948	641	480	324	324	324	324	312	624	624	624	317	168
KUMA FM	273	273	273	192	55	273	273	273	192	55					
KWHT FM	1087	1087	1087	1087	685	694	694	694	694	474	392	392	392	392	211
KWWS FM	533	533	533	533	277	254	254	254	254	56	280	280	280	280	221
KXRX FM	1038	883	846	443	49	177	145	108	108		861	738	738	335	49
KZHR FM	540	540	241	241		390	390	91	91		150	150	150	150	
PUR	14004	13655	10764	8243	4246	6762	6552	5664	4653	2491	7243	7103	5101	3590	1755