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Daypart: Monday-Friday, 6am-10am + 3pm-7pm
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	308	545	545	382	362	109	131	131	131	22	199	414	414	251	340
KEYW FM	20	20	40	20	20	20	20	20					20	20	20
KFAE FM	101	203	274	173	212	101	177	177	76	116		26	97	97	97
KFLD AM	45	45	45	45							45	45	45	45	
KGDC AM		118	118	118	118							118	118	118	118
KGTS FM	896	963	1050	290	194	30	97	185	154	194	866	866	866	135	
KIOK FM	362	445	445	322	122	161	245	245	122	122	201	201	201	201	
KLRF FM		147	201	273	289			53	53	69		147	147	220	220
KNLT FM		108	108	178	231		108	108	178	178					54
KONA AM			121	121	183					62			121	121	121
KORD FM	68	271	392	410	429		196	196	196	282	68	74	196	214	146
KRKL FM	374	374	374	313	96	374	374	374	313	69					27
KTEL AM		166	166	166	182		100	100	100	116		66	66	66	66
KUJ AM	135	272	272	326	218		84	84	84	84	135	188	188	243	134
KUJ FM	1486	1636	1636	492	270	435	585	585	437	270	1051	1051	1051	55	
KUJJ FM	223	339	339	393	430		10	10	27	199	223	329	329	365	232
KUMA FM	131	256	256	303	172	131	256	256	303	172					
KWHT FM		230	337	456	639		71	178	297	480		159	159	159	159
KWWS FM		5	269	504	587		5	188	205	217			81	299	370
KXRX FM	384	756	756	696	453	61	138	138	77	77	323	618	618	618	375
KZHR FM	285	482	482	198	198	285	374	374	89	89		109	109	109	109
PUR	4953	7646	8531	6458	5768	1731	3124	3594	3011	3063	3221	4522	4937	3447	2704