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Daypart: Monday-Friday, 6am-10am
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	616	942	942	544	415	218	218	218	218		398	724	724	326	415
KEYW FM	40	40	81	40	40	40	40	40					40	40	40
KFAE FM	202	221	302	100	100	202	221	221	20	20			81	81	81
KFLD AM															
KGDC AM		81	81	81	81							81	81	81	81
KGTS FM	724	724	831	107	107	61	61	167	107	107	664	664	664		
KIOK FM	543	622	622	316	96	323	401	401	96	96	221	221	221	221	
KLRF FM		217	324	324	355			107	107	138		217	217	217	217
KNLT FM		39	39	178	285		39	39	178	178					107
KONA AM			121	121	245					124			121	121	121
KORD FM		229	471	508	601		215	215	215	308		14	256	293	293
KRKL FM	336	336	336	313	192	336	336	336	313	139					54
KTEL AM		211	211	211	242		156	156	156	187		54	54	54	54
KUJ AM		133	133	133	168		78	78	78	78		54	54	54	90
KUJ FM	1301	1555	1555	626	378	261	516	516	516	378	1040	1040	1040	110	
KUJJ FM	221	349	349	383	385		20	20	54	240	221	329	329	329	144
KUMA FM	261	379	379	413	152	261	379	379	413	152					
KWHT FM		261	474	474	722		98	311	311	559		163	163	163	163
KWWS FM		10	210	608	703		10	170	205	228			40	403	475
KXRX FM	452	974	974	853	576	121	209	209	88	88	331	765	765	765	488
KZHR FM	323	540	540	217	217	323	323	323				217	217	217	217
PUR	5240	8161	9354	6930	6415	2145	3397	4064	3232	3177	3095	4765	5291	3698	3238