

Willhight.Com: Radio Market Audience Estimate Data

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Daypart: Monday-Friday, 10am-3pm
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	1202	1761	1761	699	702	139	265	265	265	125	1062	1497	1497	434	577
KEYW FM															
KFAE FM	209	240	304	304	95	209	240	304	304	95					
KFLD AM															
KGDC AM		217	217	356	356				139	139		217	217	217	217
KGTS FM		141	354	354	354		141	354	354	354					
KIOK FM	506	662	662	598	156	65	221	221	156	156	441	441	441	441	
KLRF FM		217	303	303	303			85	85	85		217	217	217	217
KNLT FM	209	350	398	454	245	209	350	350	405	196			49	49	49
KONA AM			162	162	187					25			162	162	162
KORD FM		156	156	185	359		156	156	156	330				29	29
KRKL FM	671	671	671	487	281	671	671	671	487	139					143
KTEL AM		63	63	63	75		63	63	63	75					
KUJ AM		156	156	244	301		156	156	156	156				87	144
KUJ FM	1615	1834	1834	707	467	552	771	771	707	467	1062	1062	1062		
KUJJ FM	441	674	674	789	622		16	16	43	167	441	658	658	746	454
KUMA FM		156	156	156	156		156	156	156	156					
KWHT FM		421	506	506	1002		203	289	289	785		217	217	217	217
KWWS FM			238	296	395			213	213	313			24	82	82
KXRX FM	529	957	957	957	428		156	156	156	156	529	801	801	801	272
KZHR FM	323	634	634	311	311	323	417	417	94	94		217	217	217	217
PUR	6146	9917	10814	8536	7131	2168	4147	4809	4395	4179	3978	5770	6005	4141	2952