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Daypart: Monday-Friday, 3pm-7pm
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM		148	148	220	310		44	44	44	44		103	103	176	265
KEYW FM															
KFAE FM		185	246	246	324		133	133	133	212		52	112	112	112
KFLD AM	90	90	90	90							90	90	90	90	
KGDC AM		155	155	155	155							155	155	155	155
KGTS FM	1067	1201	1269	473	280		133	202	202	280	1067	1067	1067	271	
KIOK FM	180	269	269	329	148		89	89	148	148	180	180	180	180	
KLRF FM		78	78	223	223							78	78	223	223
KNLT FM		178	178	178	178		178	178	178	178					
KONA AM			121	121	121								121	121	121
KORD FM	135	313	313	313	256		178	178	178	256	135	135	135	135	
KRKL FM	412	412	412	314		412	412	412	314						
KTEL AM		122	122	122	122		44	44	44	44		78	78	78	78
KUJ AM	271	411	411	520	267		89	89	89	89	271	322	322	431	178
KUJ FM	1672	1716	1716	358	162	609	654	654	358	162	1062	1062	1062		
KUJJ FM	226	329	329	402	476					157	226	329	329	402	319
KUMA FM		133	133	193	193		133	133	193	193					
KWHT FM		200	200	437	555		44	44	282	400		155	155	155	155
KWWS FM			327	400	471			206	206	206			121	194	265
KXRX FM	316	538	538	538	329		67	67	67	67	316	471	471	471	262
KZHR FM	247	424	424	178	178	247	424	424	178	178					
PUR	4666	7130	7708	5987	5120	1317	2851	3125	2791	2949	3348	4279	4583	3195	2170