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Daypart: Saturday-Sunday, 6am-Midnight
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	12+	18+	25+	35+	50+	12+	18+	25+	35+	50+	12+	18+	25+	35+	50+
	Per	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	406	378	24	24		27					378	378	24	24	
KEYW FM	1911	1911	44	44		1159	1159				752	752	44	44	
KFAE FM	1113	1113	1113	1086	952	641	641	641	641	508	472	472	472	444	444
KFLD AM	323	323	323	323	111						323	323	323	323	111
KGDC AM	445	445	445	445	15	233	233	233	233	15	212	212	212	212	
KGTS FM	599	599	599	406	210	406	406	406	406	210	193	193	193		
KIOK FM															
KLRF FM	465	465	465	465	283	239	239	239	239	57	226	226	226	226	226
KNLT FM	212	48	48	48	48	164					48	48	48	48	48
KONA AM	65	65	65	65	65						65	65	65	65	65
KORD FM	1524	1524	538	152	28	1138	1138	152	152	28	386	386	386		
KRKL FM	392	381	381	381	257	392	381	381	381	257					
KTEL AM	12	12	12	12	12						12	12	12	12	12
KUJ AM	426	426	426	261	261	154	154	154	154	154	272	272	272	107	107
KUJ FM	1133	777	87	87	87	1046	690				87	87	87	87	87
KUJJ FM	199	199	199	199	199	199	199	199	199	199					
KUMA FM															
KWHT FM	645	645	645	645	634	417	417	417	417	406	229	229	229	229	229
KWWS FM	470	470	470	470	265	265	265	265	265	265	205	205	205	205	
KXRX FM	564	564	77	22	7	96	96	22	22	7	468	468	55		
KZHR FM	435	435	435	435							435	435	435	435	
PUR	11749	11190	6806	5758	3624	6719	6160	3251	3251	2248	5030	5030	3555	2507	1376