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Daypart: Saturday-Sunday, 6am-Midnight
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	354	378	378	24	24						354	378	378	24	24
KEYW FM	1867	1867	1911	44	44	1159	1159	1159			708	708	752	44	44
KFAE FM	28	121	161	161	718		93	133	133	273	28	28	28	28	444
KFLD AM			212	212	323								212	212	323
KGDC AM			430	445	445			218	233	233			212	212	212
KGTS FM	193	389	389	482	354		196	196	289	354	193	193	193	193	
KIOK FM															
KLRF FM		155	182	408	426		155	182	182	201				226	226
KNLT FM					48										48
KONA AM															
KORD FM	1372	1496	1496	510	152	986	1110	1110	124	152	386	386	386	386	
KRKL FM		124	124	201	201		124	124	201	201					
KTEL AM					12										12
KUJ AM	165	165	165	262	97						165	165	165	262	97
KUJ FM	690	690	690			690	690	690							
KUJJ FM				163	163				163	163					
KUMA FM															
KWHT FM		11	11	132	169		11	11	132	169					
KWWS FM			205	205	205								205	205	205
KXRX FM	542	558	558	77	22	74	89	89	22	22	468	468	468	55	
KZHR FM		435	435	435	435							435	435	435	435
PUR	5432	6609	7566	3981	3886	2909	3628	3912	1480	1770	2523	2982	3654	2501	2116