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Daypart: Monday-Sunday, 6am-Midnight
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007
 Measurement Type: Average Quarter Hour Persons

	12+	18+	25+	35+	50+	12+	18+	25+	35+	50+	12+	18+	25+	35+	50+
	Per	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	742	734	359	296	103	102	94	94	32		640	640	264	264	103
KEYW FM	559	559	19	19		337	337				221	221	19	19	
KFAE FM	761	761	698	648	521	487	487	424	382	294	274	274	274	266	228
KFLD AM	107	107	107	92	32						107	107	107	92	32
KGDC AM	310	310	310	310	107	161	161	161	161	99	149	149	149	149	7
KGTS FM	724	724	482	384	209	394	394	384	384	209	330	330	98		
KIOK FM	442	379	221	70	12	291	228	70	70	12	151	151	151		
KLRF FM	290	290	290	290	115	107	107	107	107	21	183	183	183	183	93
KNLT FM	230	183	183	136	64	190	143	143	95	33	40	40	40	40	31
KONA AM	155	155	155	155	84	25	25	25	25	25	130	130	130	130	59
KORD FM	698	685	404	272	81	514	501	220	220	70	184	184	184	52	12
KRKL FM	582	579	473	289	254	545	542	437	253	217	37	37	37	37	37
KTEL AM	103	103	103	103	38	79	79	79	79	34	24	24	24	24	3
KUJ AM	433	433	433	342	268	142	142	142	142	84	291	291	291	200	184
KUJ FM	1468	1320	431	225	135	771	623	366	178	88	697	697	65	47	47
KUJJ FM	578	578	578	419	336	255	255	255	255	249	322	322	322	164	87
KUMA FM	176	176	176	135	57	176	176	176	135	57					
KWHT FM	764	764	764	764	553	496	496	496	496	379	268	268	268	268	174
KWWS FM	412	412	412	412	221	207	207	207	207	105	206	206	206	206	117
KXRX FM	746	617	458	235	27	167	102	62	62	2	578	514	396	173	26
KZHR FM	417	417	263	263		215	215	61	61		202	202	202	202	
PUR	11197	10776	7801	6158	3407	5865	5516	4101	3536	2063	5333	5260	3701	2622	1344