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Audience Cross Cume (Cross Sampling) 12+ Persons: Percent (%) of Weekly Cume
 Daypart: Monday-Sunday
 Area: Walla Walla/College Place WA & Vic.
 Period: January - April 2007

	Excl.	KEGX	KEYW	KFAE	KFLD	KGDC	KGTS	KIOK	KLRF	KNLT	KONA	KORD	KRKL	KTEL	KUJ	KUJ	KUJJ	KUMA	KWHT	KWWS	KXRX	KZHR	
	%	FM	FM	FM	AM	AM	FM	FM	FM	FM	AM	FM	FM	AM	AM	FM	FM	FM	FM	FM	FM	FM	
KEGX FM	52	---	18				4			19	3				3				4			27	
KEYW FM	21	18	---		8					27		10				28	3		3	3		56	
KFAE FM	51			---			6		12	4											9	6	
KFLD AM	16		41		---	17																41	
KGDC AM	29				7	---	10				7			6	42		18		15				
KGTS FM	54	4		7		4	---	2	3	4		2	11		4		9					4	
KIOK FM	35						4	---				26	4		6	8						10	
KLRF FM	15			59			14		---					13									
KNLT FM	27	18	26	4			4			---		10				28		6	4			25	
KONA AM	25	14				14				---					14				47				
KORD FM	30		13				3	20		14		---	7	5		11			11			11	
KRKL FM	46						21	4				10	---				6		6			5	
KTEL AM	35					10			11			12		---		20							
KUJ AM	49	4				25	6	4			4				---		6		4	3		11	
KUJ FM	41		19					3		19		5		4		---	2		2			21	
KUJJ FM	60		6			14	16						6		8	5	---			5		6	
KUMA FM	39									31								---			14		
KWHT FM	49	5	4			8				5	13	10	4		4	4			---			18	
KWWS FM	44		6	18											5		6	6		---			
KXRX FM	38	15	33	4	5		2	3		15		5	1		5	19	2		9			---	
KZHR FM																84						16	---