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Population, Sample and Weighting Statistics

Area: Walla Walla/College Place, WA & Vic.

Period: January - April 2007

	12-17m	18-24m	25-34m	35-44m	45-49m	50-54m	55-64m	65-99m	12-17f	18-24f	25-34f	35-44f	45-49f	50-54f	55-64f	65-99f
Population	2592	4249	3971	4345	2104	1742	2285	3528	2464	3550	3136	3911	1921	1663	2356	5089
Sample	8	6	13	26	17	15	24	29	11	13	12	32	15	19	22	38
Weighting	324.	708.17	305.46	167.12	123.76	116.13	95.21	121.66	224.	273.08	261.33	122.22	128.07	87.53	107.09	133.92
Target %	5.3%	8.7%	8.1%	8.9%	4.3%	3.6%	4.7%	7.2%	5.0%	7.3%	6.4%	8.0%	3.9%	3.4%	4.8%	10.4%
Actual %	2.7%	2.0%	4.3%	8.7%	5.7%	5.0%	8.0%	9.7%	3.7%	4.3%	4.0%	10.7%	5.0%	6.3%	7.3%	12.7%
Diff (%)	-49.7%	-77.0%	-46.6%	-2.5%	31.7%	40.4%	71.2%	34.0%	-27.2%	-40.3%	-37.6%	33.4%	27.3%	86.3%	52.2%	21.7%

	12+ a	18+ a	25+ a	35+ a	50+ a	65+ a	12+ f	18+ f	25+ f	35+ f	50+ f	12+ m	18+ m	25+ m	35+ m	50+ m
Population	48906	43850	36051	28944	16663	8617	24090	21626	18076	14940	9108	24816	22224	17975	14004	7555
Sample	300	281	262	237	147	67	162	151	138	126	79	138	130	124	111	68
Pop %	100.0	89.7	73.7	59.2	34.1	17.6	49.3	44.2	37.0	30.5	18.6	50.7	45.4	36.8	28.6	15.4

	12-24p	18-34a	18-44a	18-49a	25-54a	35-64a	18-34f	18-44f	18-49f	25-54f	35-64f	18-34m	18-44m	18-49m	25-54m	35-64m
Population	12855	14906	23162	27187	22793	20327	6686	10597	12518	10631	9851	8220	12565	14669	12162	10476
Sample	38	44	102	134	149	170	25	57	72	78	88	19	45	62	71	82
Pop %	26.3	30.5	47.4	55.6	46.6	41.6	13.7	21.7	25.6	21.7	20.1	16.8	25.7	30.0	24.9	21.4
