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Radio Audience Surveys

Geographic Description of Survey Area: Walla Walla / College Place, Washington

Survey Area Title: Walla Walla / College Place, Washington

Sample Period: January – April 2007

In-Tabulated Sample Size: 300

Population by Age and Gender of ZIP Codes in Sample Area

Population for Each Zip Code by Age and Gender																		
Source: US Census Bureau, State of Washington. Projected to April 1, 2006																		
Zip Code	City	Male								Female								Total
		12-17	18-24	25-34	35-44	45-49	50-54	55-64	65+	12-17	18-24	25-34	35-44	45-49	50-54	55-64	65+	
99324	COLLEGE PLACE	333	974	540	559	255	222	303	646	337	942	525	560	297	220	387	1001	8101
99329	DIXIE	12	12	10	22	12	16	13	13	9	8	9	23	13	10	7	19	208
99348	PRESCOTT	110	100	167	137	52	33	50	50	82	75	146	125	37	29	40	44	1277
99360	TOUCHET	74	35	72	97	53	52	40	83	68	26	91	94	45	34	44	79	987
99361	WAITSBURG	120	74	75	149	92	60	96	153	104	45	98	166	79	59	96	164	1630
99362	WALLA WALLA	1712	2906	2877	3042	1465	1216	1583	2430	1633	2316	2032	2579	1291	1177	1597	3609	33465