

Willhight.Com

Radio Audience Surveys

Minimum Reporting Simulcast notes:

None

Minimum Reporting Crediting Notes:

Low Power Translators credited to originating station

Technical Notes:

None

Stations Not Meeting Full Reporting Standards

Walla Walla / College Place, Washington
12+ Persons Monday-Sunday 6am-Midnight

Station to meet full reporting in this report must have met the following minimum reporting requirements:

- (a) A minimum of 5 in-tab Weekly Cume Credits, Monday-Sunday, 6am-Midnight for survey area as defined in this report.
- (b) A minimum Average Quarter Hour Rating of 0.1% for 12+ Persons, Monday-Sunday, 6am-Midnight for survey area as defined in this report.

Station	12+ Weekly Cume Persons	12+ AQH Persons	12+ AQH Share
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KGDN FM	88	13	.1
KGO AM	118		
KHSS FM	237	82	.7
KIRO AM	107		
KLES FM	248	123	1.0
KLTB FM	161		
KMMG FM	161		
KOLW FM	299	5	
KONA FM	237	89	.7
KRBM FM	94		
KTCR AM	236	30	.3
KUMA AM	94		
KUOW FM	107		
KWCW FM	484	10	.1
KXRD FM	205	3	
KZFN FM	341	12	.1
KZTB FM	696	61	.5

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