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Measurement: Average Quarter Hour Ranker
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007

18-34 Female Mon-Sun 6a-M			18-34 Female Mon-Fri 6-10a			18-34 Female Mon-Fri 10a-3p			18-34 Female Mon-Fri 3p-7p			18-34 Female Sat-Sun 6a-M		
Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share
1	KUJ	F 22.5	1	KRKL	F 15.6	1	KRKL	F 31.0	1	KUJ	F 46.3	1	KEYW	F 39.8
2	KEYW	F 17.0	2	KIOK	F 15.0	2	KUJ	F 25.5	2	KRKL	F 31.3	2	KORD	F 33.9
3	KRKL	F 14.6	3	KZHR	F 15.0	3	KZHR	F 14.9	3	KZHR	F 18.7	3	KUJ	F 23.7
4	KORD	F 14.2	4	KUJ	F 12.2	4	KFAE	F 9.6				4	KXRX	F 2.5
5	KIOK	F 8.0	5	KUMA	F 12.2	5	KNLT	F 9.6						
6	KZHR	F 7.8	6	KEGX	F 10.2	6	KEGX	F 6.4						
7	KFAE	F 5.3	7	KFAE	F 9.4	7	KIOK	F 3.0						
8	KEGX	F 3.1	8	KXRX	F 5.6									
9	KNLT	F 2.4	9	KGTS	F 2.8									
10	KUMA	F 2.1	10	KEYW	F 1.9									
11	KXRX	F 2.0												
12	KGTS	F .5												