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Measurement: Average Quarter Hour Ranker
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007

18-49 Male Mon-Sun 6a-M			18-49 Male Mon-Fri 6-10a			18-49 Male Mon-Fri 10a-3p			18-49 Male Mon-Fri 3p-7p			18-49 Male Sat-Sun 6a-M		
Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share
1	KUJ	F 16.6	1	KUJ	F 19.7	1	KEGX	F 24.9	1	KGTS	F 23.3	1	KEYW	F 20.6
2	KEGX	F 13.7	2	KXRX	F 14.5	2	KUJ	F 17.7	2	KUJ	F 23.2	2	KXRX	F 12.8
3	KXRX	F 12.5	3	KEGX	F 13.7	3	KXRX	F 13.3	3	KXRX	F 10.3	3	KZHR	F 11.9
4	KGTS	F 8.4	4	KGTS	F 12.5	4	KUJJ	F 11.0	4	KUJJ	F 7.2	4	KORD	F 10.6
5	KUJJ	F 6.0	5	KUJJ	F 6.2	5	KIOK	F 7.3	5	KUJ	A 7.0	5	KEGX	F 10.4
6	KEYW	F 5.7	6	KORD	F 4.8	6	KLRF	F 3.6	6	KIOK	F 3.9	6	KGDC	A 5.8
7	KZHR	F 5.2	7	KIOK	F 4.2	7	KWHT	F 3.6	7	KGDC	A 3.4	7	KFLD	A 5.8
8	KORD	F 4.4	8	KLRF	F 4.1	8	KGDC	A 3.6	8	KWHT	F 3.4	8	KWWS	F 5.6
9	KIOK	F 3.9	9	KZHR	F 4.1	9	KZHR	F 3.6	9	KORD	F 3.0	9	KGTS	F 5.3
10	KGDC	A 3.6	10	KWHT	F 3.1	10	KONA	A 2.7	10	KONA	A 2.6	10	KUJ	A 4.5
11	KUJ	A 2.7	11	KONA	A 2.3	11	KNLT	F .8	11	KWWS	F 2.6	11	KFAE	F .8
12	KWHT	F 2.4	12	KGDC	A 1.5	12	KWWS	F .4	12	KFAE	F 2.5			
13	KLRF	F 2.3	13	KFAE	F 1.5				13	KEGX	F 2.3			
14	KWWS	F 2.3	14	KUJ	A 1.0				14	KFLD	A 2.0			
15	KFLD	A 1.9	15	KTEL	A 1.0				15	KLRF	F 1.7			
16	KONA	A 1.8	16	KEYW	F .8				16	KTEL	A 1.7			
17	KFAE	F 1.2	17	KWWS	F .8									
18	KTEL	A .5												
19	KNLT	F .2												