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Measurement: Average Quarter Hour Ranker
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007

18-49 Female Mon-Sun 6a-M		18-49 Female Mon-Fri 6-10a		18-49 Female Mon-Fri 10a-3p		18-49 Female Mon-Fri 3p-7p		18-49 Female Sat-Sun 6a-M	
Rk	Call Share	Rk	Call Share	Rk	Call Share	Rk	Call Share	Rk	Call Share
1	KUJ F 15.5	1	KUJ F 12.7	1	KUJ F 16.0	1	KUJ F 20.9	1	KEYW F 29.6
2	KORD F 12.5	2	KIOK F 9.9	2	KRKL F 14.0	2	KZHR F 13.6	2	KORD F 28.4
3	KEYW F 9.8	3	KUMA F 9.3	3	KZHR F 8.7	3	KRKL F 13.2	3	KUJ F 17.6
4	KRKL F 9.4	4	KRKL F 8.3	4	KGTS F 7.4	4	KWWS F 6.6	4	KGDC A 5.6
5	KIOK F 6.2	5	KZHR F 7.9	5	KNLT F 7.3	5	KGTS F 6.5	5	KGTS F 5.0
6	KZHR F 6.2	6	KWHT F 7.7	6	KFAE F 6.3	6	KNLT F 5.7	6	KLRF F 4.6
7	KFAE F 5.6	7	KFAE F 5.4	7	KWHT F 6.0	7	KORD F 5.7	7	KFAE F 3.4
8	KGTS F 5.4	8	KEGX F 5.4	8	KEGX F 5.5	8	KFAE F 4.3	8	KRKL F 3.2
9	KUMA F 3.5	9	KORD F 5.3	9	KIOK F 4.6	9	KUMA F 4.3	9	KXRX F 2.3
10	KWHT F 3.4	10	KXRX F 5.1	10	KWWS F 4.4	10	KUJ A 2.8	10	KWHT F .3
11	KNLT F 3.2	11	KWWS F 4.2	11	KUMA F 3.3	11	KIOK F 2.8		
12	KWWS F 3.0	12	KGTS F 4.1	12	KUJ A 3.3	12	KXRX F 2.1		
13	KXRX F 2.9	13	KTEL A 3.8	13	KXRX F 3.3	13	KEGX F 1.4		
14	KEGX F 2.7	14	KLRF F 2.6	14	KORD F 3.3	14	KWHT F 1.4		
15	KLRF F 2.5	15	KUJ A 1.9	15	KLRF F 1.8	15	KTEL A 1.4		
16	KGDC A 1.8	16	KEYW F 1.0	16	KTEL A 1.3				
17	KUJ A 1.7	17	KNLT F 1.0	17	KUJJ F .3				
18	KTEL A 1.3	18	KUJJ F .5						
19	KUJJ F .2								