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Measurement: Average Quarter Hour Ranker
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007

25-54 Male Mon-Sun 6a-M			25-54 Male Mon-Fri 6-10a			25-54 Male Mon-Fri 10a-3p			25-54 Male Mon-Fri 3p-7p			25-54 Male Sat-Sun 6a-M		
Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share
1	KXRX	F 14.0	1	KXRX	F 20.7	1	KXRX	F 19.3	1	KXRX	F 14.7	1	KZHR	F 17.4
2	KUJJ	F 10.0	2	KWWS	F 10.9	2	KUJJ	F 18.0	2	KUJ	A 13.5	2	KORD	F 15.4
3	KZHR	F 7.6	3	KUJJ	F 8.9	3	KIOK	F 10.7	3	KUJJ	F 12.6	3	KUJ	A 10.5
4	KORD	F 7.0	4	KEGX	F 8.8	4	KEGX	F 10.5	4	KGTS	F 8.5	4	KLRF	F 9.0
5	KLRF	F 6.9	5	KORD	F 7.9	5	KGDC	A 5.2	5	KLRF	F 7.0	5	KGDC	A 8.5
6	KEGX	F 6.5	6	KIOK	F 6.0	6	KWHT	F 5.2	6	KWWS	F 6.1	6	KFLD	A 8.5
7	KWWS	F 6.4	7	KLRF	F 5.9	7	KLRF	F 5.2	7	KIOK	F 5.6	7	KWWS	F 8.2
8	KUJ	A 6.4	8	KZHR	F 5.9	8	KZHR	F 5.2	8	KEGX	F 5.5	8	KGTS	F 7.7
9	KIOK	F 5.7	9	KWHT	F 4.4	9	KONA	A 3.9	9	KGDC	A 4.9	9	KXRX	F 2.2
10	KGDC	A 5.3	10	KONA	A 3.3	10	KUJ	A 2.1	10	KWHT	F 4.9	10	KEYW	F 1.8
11	KGTS	F 3.7	11	KUJ	F 3.0	11	KWWS	F 2.0	11	KORD	F 4.2	11	KFAE	F 1.1
12	KWHT	F 3.5	12	KGDC	A 2.2	12	KNLT	F 1.2	12	KONA	A 3.8	12	KEGX	F 1.0
13	KFLD	A 2.8	13	KFAE	F 2.2	13	KORD	F .7	13	KFAE	F 3.5			
14	KONA	A 2.7	14	KTEL	A 1.5				14	KFLD	A 2.8			
15	KFAE	F 1.8	15	KUJ	A 1.5				15	KTEL	A 2.4			
16	KTEL	A .8	16	KEYW	F 1.1									
17	KEYW	F .7												
18	KUJ	F .7												
19	KNLT	F .4												