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Measurement: Average Quarter Hour Ranker
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007

35-54 Male Mon-Sun 6a-M			35-54 Male Mon-Fri 6-10a			35-54 Male Mon-Fri 10a-3p			35-54 Male Mon-Fri 3p-7p			35-54 Male Sat-Sun 6a-M		
Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share	Rk	Call	Share
1	KZHR	F 12.9	1	KXRX	F 16.7	1	KEGX	F 19.0	1	KLRF	F 13.1	1	KZHR	F 29.9
2	KLRF	F 11.7	2	KWWS	F 15.5	2	KUJJ	F 13.3	2	KWWS	F 11.4	2	KLRF	F 15.5
3	KEGX	F 11.0	3	KEGX	F 12.6	3	KXRX	F 11.9	3	KUJJ	F 10.3	3	KGDC	A 14.6
4	KWWS	F 10.8	4	KORD	F 11.3	4	KWHT	F 9.5	4	KEGX	F 10.3	4	KFLD	A 14.6
5	KXRX	F 9.4	5	KLRF	F 8.4	5	KGDC	A 9.5	5	KUJ	A 9.4	5	KWWS	F 14.1
6	KGDC	A 9.0	6	KZHR	F 8.4	6	KZHR	F 9.5	6	KXRX	F 9.1	6	KUJ	A 6.7
7	KUJJ	F 6.7	7	KWHT	F 6.3	7	KLRF	F 9.5	7	KGDC	A 9.1	7	KEYW	F 3.0
8	KWHT	F 6.0	8	KONA	A 4.7	8	KONA	A 7.1	8	KWHT	F 9.1	8	KEGX	F 1.7
9	KUJ	A 5.0	9	KUJJ	F 4.2	9	KUJ	A 3.8	9	KONA	A 7.1			
10	KONA	A 4.5	10	KGDC	A 3.1	10	KWWS	F 3.6	10	KFAE	F 6.6			
11	KFLD	A 3.9	11	KFAE	F 3.1	11	KNLT	F 2.1	11	KTEL	A 4.5			
12	KORD	F 3.3	12	KTEL	A 2.1	12	KORD	F 1.3						
13	KFAE	F 2.5	13	KUJ	A 2.1									
14	KTEL	A 1.3	14	KEYW	F 1.6									
15	KEYW	F 1.2												
16	KNLT	F .6												