

Willhight.Com: Radio Weekly Cume Estimate Data

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Measurement: Weekly Cume Rank
 Daypart: Monday-Sunday, 6am-Midnight
 Area: Walla Walla/College Place, WA & Vic.
 Period: January - April 2007

	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64	18-34	18-44	18-49	25-54	35-64
	A	A	A	A	A	F	F	F	F	F	M	M	M	M	M
KEGX FM	6	5	6	8	8	10	11	11	12	16	4	3	3	4	1
KEYW FM	3	3	3	9	11	2	2	2	6	7	3	4	4	12	13
KFAE FM	4	7	5	5	3	3	6	6	8	8	5	6	6	5	2
KFLD AM	11	16	18	18	19						8	14	14	15	16
KGDC AM		15	16	16	14			16	16	15		13	13	14	11
KGTS FM	7	6	7	4	7	7	4	3	1	1	5	6	7	13	15
KIOK FM	8	8	9	12	13	6	9	9	14	14	8	8	8	10	11
KLRF FM		18	17	17	15		15	13	15	12		16	17	17	17
KNLT FM	5	4	4	2	2	5	5	5	2	5	5	5	5	3	3
KONA AM	11	16	18	18	20					19	8	14	14	15	19
KORD FM	9	9	8	7	4	9	8	7	3	2	8	12	10	8	9
KRKL FM	10	12	11	14	16	7	7	8	7	11			19	19	18
KTEL AM		18	20	20	17		15	17	17	17		16	17	17	14
KUJ AM	11	13	13	13	10		15	17	17	17	8	8	11	7	5
KUJ FM	1	2	2	3	12	1	1	1	5	10	2	2	2	2	10
KUJJ FM	11	11	12	11	9		13	15	11	4	8	8	11	11	8
KUMA FM	16	14	15	15	18	10	10	10	10	13					
KWHT FM	11	10	10	6	1		12	12	9	3	8	8	8	6	7
KWWS FM		20	14	10	6		13	14	13	6			16	9	6
KXRX FM	2	1	1	1	5	3	3	4	4	9	1	1	1	1	4
KZHR FM	9	10	11	15	18	9	12	13	17	19	8	8	11	13	15
Populati	14906	23162	27187	22793	20327	6686	10597	12518	10631	10631	8220	12565	14669	12162	10476